Disclosure pursuant to section 26, paragraph 1, sentence 1 of the German Securities Trading Act (WpHG)

We received the following notification according to sec. 25a para. 1 WpHG (Securities Trading Act) dated 24/01/2013:

1. Listed Company:
   TUI AG, Karl-Wiechert-Allee 4, 30625 Hanover, Germany

2. Company subject to notification obligation (Notifier):
   SOCIETE GENERALE SA
   Country: France
   Domicile: Paris

3. Reason for notification: Exceeding threshold due to acquisition/disposal

4. Threshold(s) crossed or reached: 5%

5. Date at which the thresholds is crossed or reached: 18/01/2013

6. Total amount of voting rights: 8.79% (equals: 22,184,134 voting rights) calculated from the following total number of voting rights issued: 252,374,490

7. Detailed information on the voting rights proportion:
   7.1 Voting rights proportion of (Financial-/other) instruments pursuant to sec. 25a WpHG: 8.41% (equals: 21,225,260 voting rights)
   thereof held indirectly: 4.21% (equals: 10,616,800 voting rights)

   7.2 Voting rights proportion of (Financial-/other) instruments pursuant to sec. 25 WpHG: 0.17% (equals: 425,000 voting rights)
   thereof held indirectly: 0% (equals: 0.00 voting rights)

   7.3 Voting rights proportion pursuant to sec. 21, 22 WpHG: 0.21% (equals: 533,874 voting rights)

8. Detailed information on financial/other instruments purs. to sec. 25a WpHG:

8.1 Chain of controlled undertakings:
   SOCIÉTÉ GÉNÉRALE EFFEKTEN GMBH

8.2 ISIN or name/description of the (financial/other) instrument – Maturity

25a WpHG
   • Listed call War DE000SG147Q8 – 18/12/15
   • Listed call War DE000SG147R6 – 18/12/15
   • Listed call War DE000SG26100 – 19/12/14
   • Listed call War DE000SG26118 – 19/12/14
   • Listed call War DE000SG26126 – 19/12/14
   • Listed call War DE000SG26134 – 16/12/16
• Listed call War DE000SG26142 – 16/12/16
• Listed call War DE000SG26159 – 16/12/16
• Listed call War DE000SG2EUQ9 – 18/12/15
• Listed call War DE000SG2HQL0 – 18/12/15
• Listed call War DE000SG2HQX0 – 18/12/15
• Listed call War DE000SG2WC44 – 15/12/17
• Listed call War DE000SG2BTC5 – 15/12/17
• Listed call War DE000SG3UQJ0 – 19/12/14
• Listed call War DE000SG3UQK8 – 18/12/15
• Listed call War DE000SG3UQL6 – 18/12/15
• Listed call War DE000SG3UQM4 – 18/12/15
• Listed call War DE000SG3UQN2 – 16/12/16
• Listed call War DE000SG3UQP7 – 16/12/16
• Listed call War DE000SG3UQQ5 – 16/12/16
• Listed call War DE000SG3UQR3 – 16/12/16
• Listed call War DE000SG3UQS1 – 15/12/17
• Listed call War DE000SG3UQT9 – 15/12/17
• Structured Call option – 19/12/14
• Structured Call option – 02/01/15
• Structured Call option – 18/12/15
• Structured Call option – 16/12/16
• Structured Call option – 15/12/17

25 WpHG
• Listed Call Option* - 20/06/14
  *to be provided

Berlin/Hanover, January 2013

TUI AG

The Executive Board